

SECURITY AND GOVERNANCE FIREWALL FOR GENERATIVE AI





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THE PROBLEMS

Al models and applications aren't innately reliable and secure.

 Connecting AI models to company data can lead to data privacy violations

> Employees rely on AI for business operations. can lead to Business Financial or reputational harm



Usage control and data protection concerns limit companies from leveraging Generative AI.

> Source : Gartner 2023 Al Governance webinar

1 in 3 enterprises prohibit using public Generative AI

THE PROBLEMS



• Fact

Getting insights from public AI like ChatGPT requires company data public exposure.

• Problem

Sensitive data becomes public.



Fact

Employees rely on AI for business operations.

Problem

Misuse and hallucinations of AI lead to business harm.



Usage control and data protection concerns limit companies from leveraging Generative Al.

> Source : Gartner 2023 Al Governance webinar

1 in 3 enterprises prohibit using public Generative AI



• Governance:

Risk management Firewall ensuring Compliance and Responsible AI usage with real-time AI usage control. • Security:

Securely use AI with zero data exposure with a private AI solution.

Empower users with responsible and secure AI for generating insights from your company's data.

BusinessGPT Private Al





Private Al module- Capabilites



Secure on-prem/ Private Cloud.

Data does not leave company control.



Data connectors – Grounding.

Connect to main company data sources

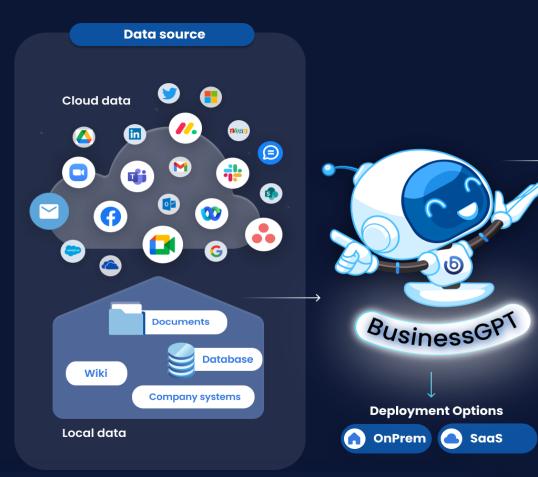


Sync source Access Control permissions

Generate answers based on data access.

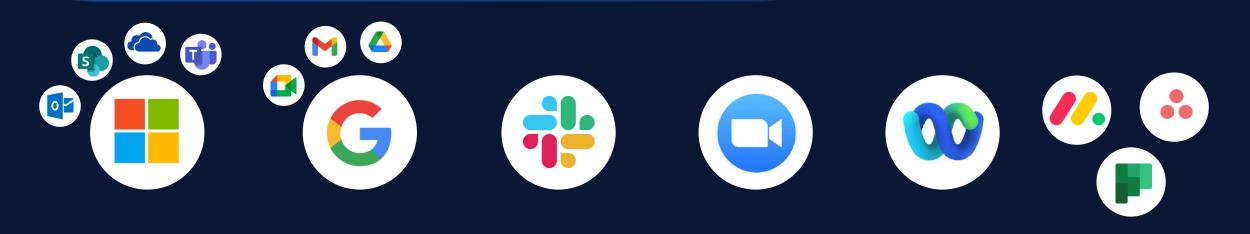


Manage sensitivity classification. Prevent the use of sensitive data in Al



End-to-end private AI solution

BusinessGPT Private Al Supported Data Sources



Microsoft:

Teams chats, Team channels, Teams meeting transcripts, One Drive, SharePoint, Email (Exchange /Outlook), Planner. **Google:** Meeting transcripts, Drive, Gmail.

sales*f*orce

Slack: Channels, Chats. **Zoom:** Meeting transcripts. Webex: Spaces, Direct messages, Meeting transcripts. **CRM & Tasks** Planner, Monday, Asana

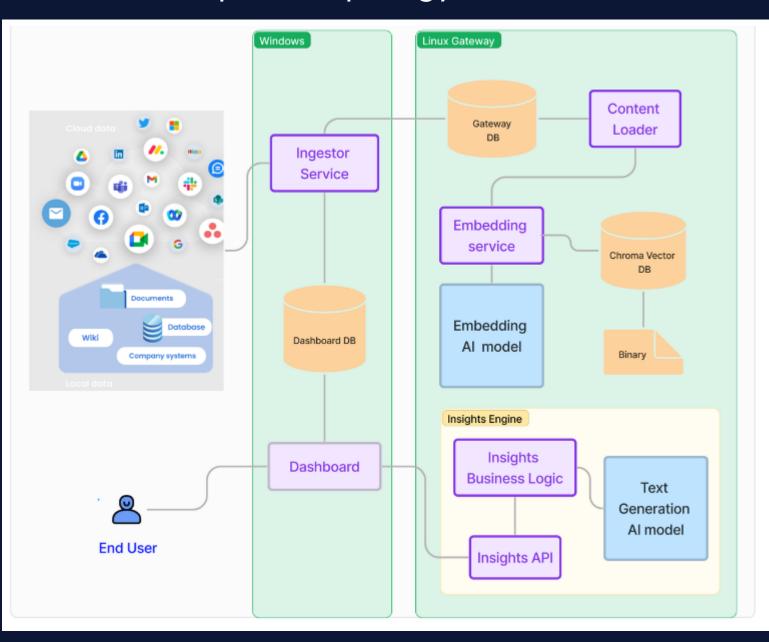
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Coming soon:





Secure AI on prem topology



Al Models supported:

- Mistral
- Llama2

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BusinessGPT Al Firewall







Copilot



Gemini

ChatGPT

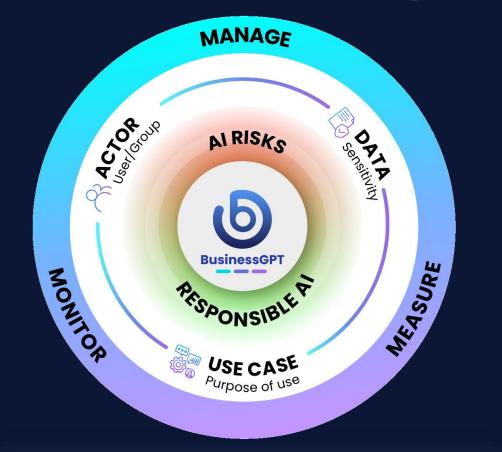
Custom Al



BusinessGPT AI Firewall- Capabilities

6

Governance for on-prem and public AI like ChatGPT



Mitigating AI risks with visibility and control of AI usage



Monitoring Al usage



Measure risk based on defined company policies.



Manage risks by defining rules controlling AI usage.



Compliance – Maintain compliance with regulations like EU AI ACT and AI RMF.



Define Responsible AI for your company.

AI Firewall

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Firewall modules

Auditing	Data Classification	Policies
Monitor and measure usage.	Data Classification Usage classification	Define risks and actions for AI usage

AI Firewall for Risk Management and Prevention



15

AI GOVERNANCE FEATURES



Record every question/answer

Automatic usage classification by topics

Identify usage risk levels per user



- Al Usage detection and classification
- Category Classification of data and Q&A
- Company Data Sensitivity level
- Questions and answers topics

Questions and answers categories

- Regular expression
- Natural language Al
- System rules (PII, HIPPA, Finance, Self-harm, Sexual , Violence etc)
- Ontent Sensitivity classification



Permitted / Forbidden Access

Inspect and apply rules based on source data and Q&A content.

Set rules per user/ group

Define action – Block/Allow

Use data classification for policy risk



15

Benefits of BusinessGPT

5



Control Al usage across platforms: ChatGPT, Gemini, Copilot, Internal and external Al systems



Secure sensitive data by regulations PII, HIPPA, Finance

Mitigate OWASP risks: Prompt injection, Prompt leak, Jailbreak, DDoS.

Manage Al Usage: Users, Content, Activity



Handle risks:

Reputational damage, IP lost, Financial Business Loss



Meet industry standards: NIST AI RMF and ISO standards.

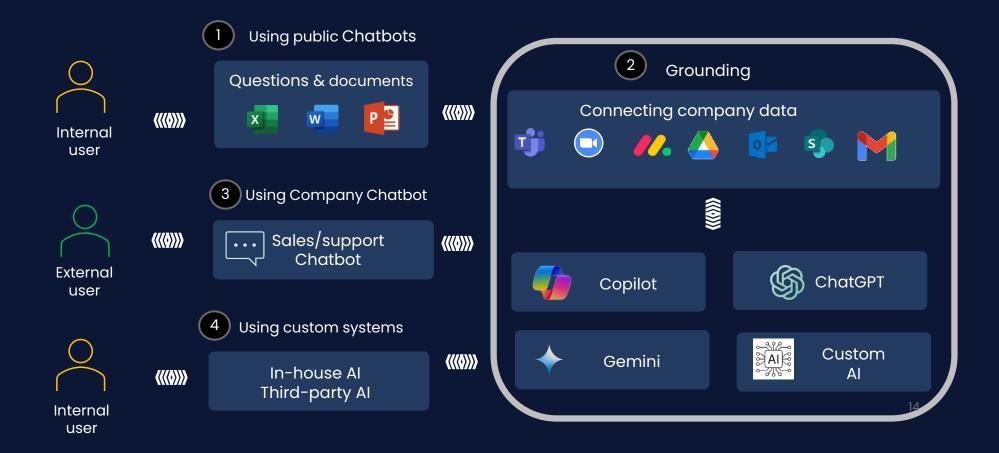


Implement Al Governance Internal Policies



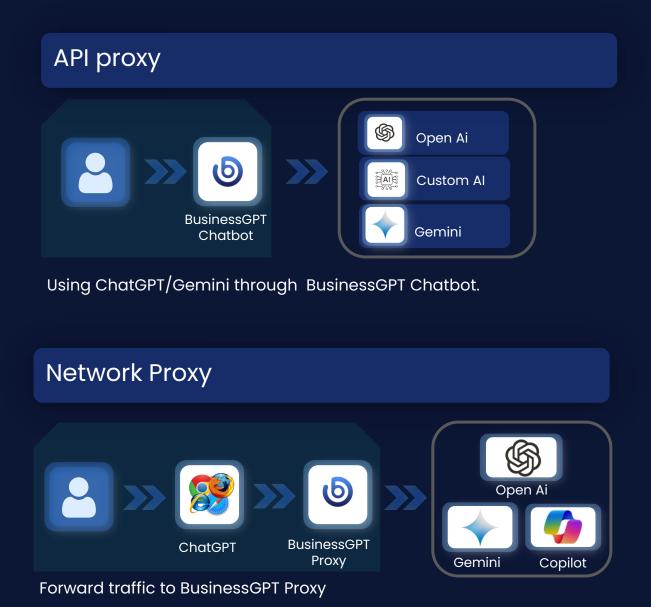
Meet industry standards: NIST AI RMF (Risk Management Framework) and ISO 42001 (Artificial intelligence Management system)

BusinessGPT Supported Use Cases



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BusinessGPT TOPOLOGIES



Service API **Browser Extension** ChatGPT/Gemini **Existing AI System** 6 6 Al Firewal Al Firewall **BusinessGPT API Service** Copilot Open Ai Gemini Connect your AI system with Browser extensions or Rest API restAPI

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Start your Albusiness Journey

